



Bringing Farmers' Markets to the Seacoast since **1977**

ABOUT US

Seacoast Growers' Association helped start today's local food movement nearly 35 years ago, with the first contemporary farmers' market in Portsmouth in 1977.

We're glad people are catching on!

Today, we operate weekly outdoor farmers' markets in **Dover, Durham, Exeter, Hampton and Portsmouth.**

SGA is a state-registered nonprofit whose membership includes nearly 70 local farmers, food producers and artisans hailing from the immediate three-county region of the Seacoast.

All of our vendors grow, raise, catch and make 100% of the products sold at our markets.

It's the "SGA Guarantee."



SEACOAST GROWERS' ASSOCIATION

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photography by Jennifer Dickert (front and back cover); Applecrest Farm Orchards (strawberries) and Hilary Niles (beans)



**COMMUNITY
PARTNERS**

About COMMUNITY PARTNERS

Dover • Durham • Exeter • Hampton • Portsmouth



PARTNERING WITH LEADERS IN OUR MARKET COMMUNITIES

Community Partnership is a way for leaders in our market communities to **connect with the farmers' markets**.

At our weekly outdoor events, Seacoast Growers' Association creates a very prominent stage in five Seacoast towns every week. We'd like to share that stage, shine a spotlight on it, and use it in **creative new ways to help build community** in our towns.

The Community Partners Program is designed to do this by **coordinating entertaining and educational activities that also generate valuable publicity** for both the markets and our Community Partners.

Our Partners

We aim to partner with **organizations, businesses, municipal agencies** and **individuals** whose work and values complement the mission of Seacoast Growers' Association.

Our Goals

Our goals are to **cultivate a robust role for agriculture** in our local economy, **promote physical health**, and provide free public activities that **create a positive sense of place** among neighbors.

Our Promotional Channels

Social Media

Facebook, Twitter, Foursquare

Weekly E-Blast

1000+ recipients

Monthly Partners Email

partner and activities updates

Monthly Flier

posters in prominent locations

Vendor Involvement
related specials from vendors

Press Releases
professional publicity

Partner Activities

Community Partnership is based on your commitment to coordinate at least one activity per year at one of our markets. **Our events team helps with ideas**, and you provide the staff and materials.

A thorough promotional campaign by Seacoast Growers' Association will publicize our collaboration and the scheduled activity. Your reciprocal promotions will similarly promote the farmers' market and **our support of your work in the community**.



Contact Public Relations Director Hilary Niles for more information at newsletter@seacoastgrowers.org or (603) 969.8004.